

Message Text

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TAGS: BGEN, ECON, IR

SUBJECT: PROPOSED CONFERENCE ON IRANIAN DEVELOPMENTS AND
THEIR IMPLICATIONS FOR INTERNATIONAL BUSINESS

1. STANFORD RESEARCH INSTITUTE (SRI) AND THE IRANIAN
INSTITUTE FOR INTERNATIONAL POLITICAL AND ECONOMIC STUDIES
(IIPES) INTEND TO CO-SPONSOR A CONFERENCE, TENTATIVELY
NAMED THE PAHLAVI CONFERENCE, IN WASHINGTON JUNE 8-10,
1976. THE THEME OF THE CONFERENCE WOULD BE IRANIAN DE-
VELOPMENTS IN THE 1980'S AND THEIR IMPLICATIONS FOR INTER-
NATIONAL BUSINESS. CONFERENCE WOULD BE BASED ON JOINT
STUDIES BEING CARRIED OUT BY SRI AND IIPES ON "IRAN AS
AN EMERGING WORLD POWER." SRI NOTES THAT WHILE
SPONSORED ENTIRELY UNDER PRIVATE AUSPICES, THE CONFERENCE
IS COORDINATED WITH GOVERNMENT, THE US-IRAN JOINT COMMIS-
SION, THE US-IRAN JOINT BUSINESS COUNCIL, AND SIMILAR
ORGANIZATIONS IN SEVERAL OTHER COUNTRIES. PARTICIPANTS
WOULD BE LARGELY IRANIANS AND AMERICANS, WITH A FEW FROM
OTHER COUNTRIES.

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2. SRI HAS APPROACHED THE DEPARTMENT FOR ITS VIEWS TOWARD

THE CONFERENCE AND HAS REQUESTED USE OF THE EIGHTH FLOOR DINING FACILITIES FOR THE CLOSING DAY LUNCHEON AND, POSSIBLY, USE OF THE MAIN CONFERENCE ROOM FOR THE CLOSING DAY SESSIONS. SRI HAS SUGGESTED, ALSO, THAT DEPARTMENT PRINCIPALS MIGHT ADDRESS THE LUNCHEON AND THAT GOVERNMENT OFFICIALS MIGHT BE ASKED TO PRESENT PAPERS TO THE CONFERENCE AND/OR SIT ON SOME OF THE PANELS ENVISIONED. WE HAVE NOTED TO SRI SOME OF THE DIFFICULTIES INHERENT IN PARTICIPATION BY USG OFFICIALS, BUT HAVE NOT RULED OUT POSSIBILITY OF PARTICIPATION IN SOME FORM, PENDING CLARIFICATION OF SUBJECTS TO BE TREATED BY CONFERENCE AND MANNER OF TREATMENT. IT APPEARS THAT THERE WILL BE SUBSTANTIAL GOI OFFICIAL PARTICIPATION.

3. SRI LEFT WITH DEPARTMENT OFFICERS AN OUTLINE OF THE CONFERENCE WHICH IS QUOTED BELOW. WE WOULD APPRECIATE ANY THOUGHTS EMBASSY MAY HAVE ON PROPOSED CONFERENCE AND OUTLINE. WE WOULD APPRECIATE, ALSO, ANY INFORMATION YOU MAY HAVE ON IIPES (RECENT ACTIVITIES, FUNDING, ORIENTATION, ETC.), INCLUDING COMMENT ON STUDY IN WHICH IT IS CURRENTLY ENGAGED WITH SRI, IF YOU ARE ABLE TO LEARN ANYTHING ABOUT IT.

4. OUTLINE PROVIDED BY SRI: "THE PAHLAVI CONFERENCE IS A UNIQUE, HIGH-LEVEL INTERNATIONAL EVENT ORGANIZED FOR BUSINESS AND INDUSTRY HAVING CURRENT OR POTENTIAL INTERESTS IN IRAN.

-- IT IS BASED ON THE CONCEPT THAT IRAN IS AN EMERGING WORLD POWER IN THE MIDDLE EAST AND THAT THIS IS SIGNIFICANT TO INTERNATIONAL BUSINESS.

-- IT DEALS WITH ECONOMIC, SOCIAL, POLITICAL, STRATEGIC AND FOREIGN POLICY PROSPECTS IN IRAN AND THEIR IMPLICATIONS FOR INTERNATIONAL BUSINESS.

-- IT INCLUDES A GROUP OF SENIORMOST OFFICIALS AND BUSINESS EXECUTIVES FROM IRAN.

-- THE THEME IS IRAN IN THE 1980S WITH AN EMPHASIS ON THE UNCLASSIFIED

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NEXT 5-10 YEARS.

-- THE PURPOSE IS TO ASSIST PARTICIPATING COMPANIES IN ASSESSING THE LONG-RANGE BUSINESS SITUATION IN IRAN.

-- THE PROGRAM INCLUDES AN EXCHANGE ON MUTUAL PERCEPTIONS-- BY INTERNATIONAL BUSINESS ON IRAN AND BY IRAN ON INTERNATIONAL BUSINESS.

THE CO-SPONSORS OF THE CONFERENCE ARE STANFORD RESEARCH INSTITUTE (SRI) AND THE IRANIAN INSTITUTE FOR INTERNATIONAL POLITICAL AND ECONOMIC STUDIES (IIPES).

THE PAHLAVI CONFERENCE IS ON THE OCCASION OF THE GOLDEN JUBILEE OF IRAN AND THE AMERICAN REVOLUTION BICENTENNIAL CELEBRATION.

THE CONFERENCE IS BASED ON A JOINT STUDY BEING CARRIED OUT BY SRI AND IIPES ON IRAN AS AN EMERGING WORLD POWER.

ALTHOUGH SPONSORED ENTIRELY UNDER PRIVATE AUSPICES, THE PAHLAVI CONFERENCE IS COORDINATED WITH GOVERNMENTS AND WITH THE IRAN-US JOINT COMMISSION, THE IRAN-US BUSINESS COUNCIL AND SIMILAR ORGANIZATIONS IN SEVERAL OTHER COUNTRIES.

ORGANIZATION--PARTICIPATION

THE CO-CHAIRMEN OF THE PAHLAVI CONFERENCE ARE AS FOLLOWS:

--MEHDI SAMII - CHAIRMAN OF THE AGRICULTURAL DEVELOPMENT FUND OF IRAN, VICE CHAIRMAN OF THE HIGH COUNCIL OF IIPES, FORMER GOVERNOR OF THE CENTRAL BANK OF IRAN AND FORMER MANAGING DIRECTOR OF THE PLAN ORGANIZATION.

--JAMES A. LINEN - DIRECTOR, TIME INCORPORATED AND VICE-CHAIRMAN, IRAN-US BUSINESS COUNCIL

IRANIAN PARTICIPANTS IN THE CONFERENCE WILL INCLUDE SENIOR OFFICIALS FROM THE FOLLOWING ORGANIZATIONS: MINISTRY OF ECONOMY, MINISTRY OF ENERGY, BANK MARKAZI (CENTRAL BANK), THE PLAN ORGANIZATION, MINISTRY OF INDUSTRY AND MINES,
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MINISTRY OF AGRICULTURE, INDUSTRIAL DEVELOPMENT BANK, AND NATIONAL IRANIAN OIL COMPANY.

THE INTERNATIONAL BUSINESS GROUP WILL INCLUDE EXECUTIVES FROM SEVERAL COUNTRIES. TOTAL PARTICIPATION IS LIMITED TO ABOUT 150 PERSONS. THE CHAIRMAN OF THIS GROUP IS DR. WELDON B. GIBSON, EXECUTIVE VICE PRESIDENT, AND PRESIDENT SRI-INTERNATIONAL, STANFORD RESEARCH INSTITUTE.

SEVERAL EXPERTS ON IRAN--FROM SRI, IIPES AND OTHER ORGANIZATIONS IN THE US AND IRAN--WILL MAKE PRESENTATIONS AND LEAD DISCUSSIONS AT THE CONFERENCE.

THE PAHLAVI CONFERENCE IS ARRANGED IN TWO PARTS IN ORDER TO SERVE MORE FULLY THE SPECIAL INTERESTS OF ALL INTERNA-

TIONAL BUSINESS PARTICIPANTS.

-- A TWO-DAY SYMPOSIUM (JUNE 8-9) FEATURING IN-DEPTH DISCUSSIONS AND AN EXCHANGE OF VIEWS ON EMERGING ECONOMIC, BUSINESS, SOCIAL, POLITICAL, STRATEGIC AND FOREIGN POLICY DEVELOPMENTS IN IRAN. THE SYMPOSIUM IS DESIGNED ESPECIALLY FOR EXECUTIVES AT OPERATING AND STAFF LEVELS.

-- A ONE-DAY EXECUTIVE SESSION (JUNE 10) FEATURING POLICY DISCUSSIONS ON INTERNATIONAL BUSINESS IMPLICATIONS ASSOCIATED WITH PROSPECTIVE DEVELOPMENTS IN IRAN. THIS SESSION IS DESIGNED ESPECIALLY FOR EXECUTIVES AT TOP POLICY LEVELS IN THEIR COMPANIES.

ALL PARTICIPATION IN THE CONFERENCE IS BY INVITATION. THESE ARE EXTENDED BY SRI TO SELECTED COMPANIES.

EXECUTIVES OF INVITED COMPANIES MAY ATTEND EITHER THE SYMPOSIUM OR THE EXECUTIVE SESSION OR BOTH. PARTICIPATION BY MORE THAN ONE EXECUTIVE OF A COMPANY IS RECOMMENDED.

AMPLE OPPORTUNITIES WILL BE AVAILABLE DURING THE CONFERENCE FOR PRIVATE DISCUSSIONS WITH IRANIAN PARTICIPANTS ON MATTERS OF INDIVIDUAL COMPANY INTEREST.

ARRANGEMENTS
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EXTENSIVE ADVANCE ARRANGEMENTS WITH BOTH IRANIAN AND INTERNATIONAL BUSINESS PARTICIPANTS ARE INVOLVED IN ARRANGEMENTS FOR THE PAHLAVI CONFERENCE. THE OBJECTIVE IS TO INSURE THAT THE INTERESTS OF EACH COMPANY ARE REFLECTED IN THE AGENDA AND DISCUSSION PERIODS." SISCO

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